

ORDER

Orders
Order / Rev: 2781350
Alt Order #: WOC14308457
Product Desc: KY Gov
Estimate: 4465
Flight Dates: 09/27/23 - 10/03/23
Original Date / Rev: 09/25/23 / 09/25/23
Order Type: General

WHAS
Primary AE: Taylor Fritsch
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Flexpoint Media / POL
Buying Contact: _____
Billing Contact: _____
P.O. Box 1051
New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Daniel Cameron / R / Governor /
Demographic: A50+
Product Codes: PL-Candidate: State Governor (LUR)
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End: _____
Advertiser External ID: M214806
Agency External ID: 39475AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/03/23	62	\$10,370.00	\$8,814.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	62	\$10,370.00	\$8,814.50	0.00
Totals	62	\$10,370.00	\$8,814.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	12%	\$10,370.00
Market	100%	\$86,416.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	88%	\$76,046.67
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 1	WHAS	09/27/23	10/03/23	Good Morning America	CM	7:00 AM-8:00 AM	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00	
				GOOD MORNING AMERICA 7(7:00 AM-8:00 AM)												
1296630 Index: 103																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/27/23	10/03/23	11111--			5			\$200.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHAS	09/27/23	09/30/23	Local News @ 6a Sa GMK WEEKEND 6-7A	CM	6:00 AM-7:00 AM	-----1-	:30	1	\$40.00	P03	0.00	NM	1	\$40.00
		1296630 Index: 101													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/23	10/03/23	11111--	5	\$200.00	0.00								
N 3	WHAS	09/27/23	09/30/23	Good Morning America GOOD MORNING AMERICA	CM	7-9a	-----1-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		1296630 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/25/23	10/01/23	-----1-	1	\$40.00	0.00								
N 4	WHAS	09/27/23	09/30/23	Local News @ 9a Sa GMK WEEKEND 9-10A	CM	9-10a	-----1-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		1296630 Index: 101													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/25/23	10/01/23	-----1-	1	\$90.00	0.00								
N 5	WHAS	09/27/23	10/01/23	ROS EM (Su) 6-8a GMK WEEKEND 6-8A	CM	6:00 AM-8:00 AM	-----1	:30	1	\$30.00	P03	0.00	NM	1	\$30.00
		1296630 Index: 104													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/25/23	10/01/23	-----1	1	\$30.00	0.00								
N 6	WHAS	09/27/23	10/01/23	Good Morning America GOOD MORNING AMERICA	CM	8-9a	-----1	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
		1296630 Index: 101													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/25/23	10/01/23	-----1	1	\$100.00	0.00								
N 7	WHAS	09/27/23	10/01/23	This Week Su THIS WEEK	CM	9-10a	-----1	:30	1	\$180.00	P03	0.00	NM	1	\$180.00
		1296630 Index: 101													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/25/23	10/01/23	-----1	1	\$180.00	0.00								
N 8	WHAS	09/27/23	10/03/23	The View THE VIEW	CM	11-12p	11111--	:30	5	\$120.00	P03	0.00	NM	5	\$600.00
		1296630 Index: 104													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/23	10/03/23	11111--	5	\$120.00	0.00								
N 9	WHAS	09/27/23	10/03/23	Local News @ 12p M-F WHAS11 NEWS AT NOON	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
		1296630 Index: 103													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/23	10/03/23	11111--	5	\$90.00	0.00								
N 10	WHAS	09/27/23	10/03/23	Local News @ 12p M-F WHAS11 NEWS AT 1230P	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
		1296630 Index: 103													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/23	10/03/23	11111--	5	\$90.00	0.00								
N 11	WHAS	09/27/23	10/03/23	Local News @ 4p M-F WHAS11 NEWS @ 4P	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	11111--	:30	5	\$100.00	P03	0.00	NM	5	\$500.00
		1296630 Index: 104													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/23	10/03/23	11111--	5	\$100.00	0.00								
N 12	WHAS	09/27/23	10/03/23	Local News @ 4p M-F WHAS11 NEWS @ 430P	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	11111--	:30	5	\$100.00	P03	0.00	NM	5	\$500.00
		1296630 Index: 104													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/23	10/03/23	11111--	5	\$100.00	0.00								
N 13	WHAS	09/27/23	10/03/23	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
		1296630 Index: 104													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/23	10/03/23	11111--	5	\$200.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/23	10/03/23	11111--		5				\$200.00		0.00			
N 14	WHAS	09/27/23	10/03/23	Local News @ 530p M-FCM WHAS11 NEWS @ 530P		530-6p	11111--	:30	5	\$225.00	P03	0.00	NM	5	\$1,125.00
		1296630 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/23	10/03/23	11111--		5				\$225.00		0.00			
N 15	WHAS	09/27/23	10/03/23	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	11111--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		1296630 Index: 103													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/23	10/03/23	11111--		5				\$250.00		0.00			
N 16	WHAS	09/27/23	10/01/23	Local News @ 630p Su WHAS11 NEWS SUNDAY	CM	630-7p	-----1	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		1296630 Index: 105													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/23	10/01/23	-----1		1				\$250.00		0.00			
N 17	WHAS	09/27/23	10/03/23	LN (M-Su) WHAS11 NEWS AT 11 M-F/SU	CM	11-1135p	11111-1	:30	6	\$200.00	P03	0.00	NM	6	\$1,200.00
		1296630 Index: 100													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/23	10/03/23	11111-1		6				\$200.00		0.00			
N 18	WHAS	09/27/23	09/30/23	Local News @ 11p Sa WHAS11 NEWS AT 11 SAT	CM	11-1135p	-----1-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		1296630 Index: 104													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/23	10/01/23	-----1-		1				\$90.00		0.00			
N 19	WHAS	09/27/23	09/30/23	NCAA FB Daytime Early ABC COLLEGE FOOTBALL 12(12:00 PM-3:30 PM)	GM	12:00 PM-3:30 PM	-----1-	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
		1296630 Index: 97													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/23	10/01/23	-----1-		1				\$475.00		0.00			
N 20	WHAS	09/27/23	09/30/23	NCAA FB Daytime Late ABC COLLEGE FOOTBALL 33(3:30 PM-7:30 PM)	GM	3:30 PM-7:30 PM	-----1-	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
		1296630 Index: 104													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/23	10/01/23	-----1-		1				\$475.00		0.00			
N 21	WHAS	09/27/23	09/30/23	NCAA Football Prime ABC PRIME COLLEGE FOOTB(7:30 PM-11:00 PM)	CM	7:30 PM-11:00 PM	-----1-	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
		1296630 Index: 101													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/23	10/01/23	-----1-		1				\$475.00		0.00			
													Totals	62	\$10,370.00